PROMPT 1: What do we need to do to make Loudoun County an even better community in the future?

Listening & Learning Round Input: Envision LOUDOUN

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
106	Accessibility - infrastructure, to facilities, get to necessary services	People		Community Services	
315	A non-profit center for better utilization of resources, Loudoun Care collocation	People		Community Services	
316	Services to senior and disabled in place; encourage private entities	People		Community Services	
321	Hospital beds for mental illness; short term residential options	People		Community Services	
437	More services for people with disabilities	People		Community Services	
446	Identify strategies to address Lyme disease	People		Community Services	
475	More locations to access public/county services	People		Community Services	
557	Develop better identity to increase interest in philanthropy	People		Community Services	
669	Coordinate community service programs to more efficient serve the citizens	People		Community Services	
830	Expanded services and outreach for persons that are mentally ill or disabled	People		Community Services	
1002	Support non-profits with office spaces that area affordable and centrally located; encourage collaboration	People		Community Services	
1133	County to publicize volunteers to take individuals to dr. apt. (Loudoun Care Givers)	People		Community Services	
1214	Respect and protection for long-time residents.	People		Community Services	
1534	Focus on local needy people (homeless, vets, etc.)	People		Community Services	
1583	Must find better way; Loudoun teenagers highest suicide rate in nation	People		Community Services	
2983	Loudoun is full of charitable, intelligent community members who are already proud of what we have and continue to accomplish, so perhaps it is time to consider giving back to other communities in need by listening to their challenges and sharing what has worked for us.	People		Community Services	
1803	Utilize strengths and talents of all members of the county/community	People		Community Services	
1957	Connection of crucial services in the county-better coordination of services	People		Community Services	
1968	Enhance network of services to support families	People		Community Services	
2110	People who grew up here being forced/pulled out	People		Community Services	
2120	Want to see a co-op and community garden	People		Community Services	
2121	Need food pantry pop-up in Sterling	People		Community Services	
2142	More special waste collection	People		Community Services	
2234	Non-profits used to be able to receive support from County, bring back this possibility.	People		Community Services	
1328	Ensure growth in public safety as growth in population occurs	People		Community Services	
1329	Current law enforcement and fire, rescue facilities are inadequate	People		Community Services	
2276	More disability services and increased funding	People		Community Services	
2316	Community services for mental health issues and more affordable. Need to have more responsiveness from County staff addressing mental health services. (Staff should not refer callers to neighboring jurisdiction). Pay mental health professionals competitively to retain staff.	People		Community Services	
2484	Satellite social service offices	People		Community Services	
2501	Better snow removal-coordinate County, HOA, VDOT	People		Community Services	
2531	Encourage and promote wise skills of community, share knowledge--ex. Master gardeners	People		Community Services	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2578	Low-income services are getting behind, not keeping up with growth	People		Community Services	
2594	The county will have a plan to limit food waste from restaurants and feed the needy	People		Community Services	
2653	Increase support for disabled children participating in early intervention; reduce the costs to families and increase services (you know - by raising taxes: unpopular but necessary)	People		Community Services	
2870	Adequately funded services for the mentally ill and disabled, including housing.	People		Community Services	
2874	Loudoun County needs to create adult daycares and provide assistance with adults having disabilities.	People		Community Services	
2889	Really need to get people to not park in the street during snow storms so that crews may clear our roads properly when we get really bad storms of 6 inches or more.	People		Community Services	
3004	Honestly if we make Loudoun County a friendly place for people in the special needs community, you will end up appealing to more than the specials needs, your platform reaches everyone who interacts with them. For instance, I have a son that is diagnosed with autism. He has come into contact with 6 case workers through the child find process alone. We have been in contact with over 10 school officials with education alone. He has had 8 medical professionals/therapists that have assisted in our journey. We have interacted with 3 law enforcement officials for Project Lifesaver for my son. We have over 12 family members that regularly see him. All of these people, live, work, and travel to Loudoun County every single day. He has touched so many people in our community. If the community accommodates people like my son you breakdown these barriers and discourage seclusion from ever entering our lives. Autism awareness and education is a must. Ensuring the special education program in Loudoun County is one of the best in the entire country is pivotal. This is something that Fairfax County is surpassing us by far. We can lead by example and I know we can do it. Businesses open sensory friendly hours or areas for their families. Community outreach to special education programs and classes to come and enjoy whatever makes Loudoun special would be huge. Highlighting those business that practice inclusion would be great as well.	People		Community Services	
3516	We should have one bucket/handicap accessible swings at all of our parks.	People		Community Services	
2129	How can we support working moms who want to be involved in community/PTA etc. (Day care at meetings)	People		Community Services	
474	County services--i.e.. Postal service, reliable service to meet demand	People		Community Services	
469	Consolidation of computer systems (taxes, citizen services)	People		Community Services	
3458	Economic development as an overall goal should not be a higher priority than maintaining livability and protections to safeguard residential areas in all parts of the County equally. Business standards and protections for the SAME industry or operation should be the SAME regardless of location in the County. Example: Residences near a Craft Beverage operation in Eastern Loudoun have MORE zoning protections than the exact SAME business operation (Limited Brewery) in Western Loudoun.	People		Community services	
496	More diversity (ethnic/racial); community/businesses should be reflective of the actual world/country; increase awareness; be proactive	People		Diversity/Culture	
568	Diversify culturally, ethnically, cherish it and understanding it	People		Diversity/Culture	
810	Protect cultures and their differences	People		Diversity/Culture	
825	Promote diversity through community activities	People		Diversity/Culture	
903	Multi-cultural concentrated; how do we as a County embrace our multi-cultural festivals?	People		Diversity/Culture	
918	Cultural diversity: embrace the diversity that the County has and expand on it	People		Diversity/Culture	
1570	Increase awareness of western Loudoun to people of different ethnicities in eastern Loudoun	People		Diversity/Culture	
1571	Increase diversity in western Loudoun population	People		Diversity/Culture	
1842	Diversity training for students and teachers	People	Lifestyle	Diversity/Culture	Education
2236	Diversity is good	People		Diversity/Culture	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
2370	More culturally diverse entertainment-Hispanic, Asian festivals, different cultures-music, dancing venues-salsa	People	Lifestyle	Diversity/Culture	General amenities / attractions
2388	Remember that not everyone is young, able, healthy and/or wealthy	People		Diversity/Culture	
2403	Consider those with disabilities when planning events/plan ahead	People		Diversity/Culture	
3185	Reflect the diverse community Loudoun County is today and the future.	People		Diversity/Culture	
3488	I would love to see Loudoun Co become the model of "inclusiveness." We need to step up our efforts in key areas of housing, transportation, and employment, especially for our seniors and all those with disabilities.	People		Diversity/Culture	
805	Hospital to serve western Loudoun	People		Health and Wellness	
1212	Access to quality medical services.	People		Health and Wellness	
1432	More specialty doctors and bigger medical facilities in S. Riding area. (pediatric specialists)	People		Health and Wellness	
1860	Western Loudoun County needs a hospital. Satellite facility, Emergency room	People		Health and Wellness	
2094	Better access to healthcare; better mental health care; autism care, Lyme Disease control	People		Health and Wellness	
2103	County needs a sector of excellence in healthcare/hospitals/specialists	People		Health and Wellness	
2284	Keep hospitals and facilities like Claude Moore	People		Health and Wellness	
2359	Health center-affordable for lower income people-transportation to Sterling, other necessities	People		Health and Wellness	
2744	Provide mental health clinics and alcohol and drug programs that are easily accesible to public. More prevention programs. Low crime rate in all areas, more employment training programs and information technology programs in all high schools. More programs in elementary schools for children who are atruggling so middle school and high school become easier for them. Playgrounds and parks in the area where single family homes are	People		Health and Wellness	
275	Attracting more millennials (walkable communities, live, work, play)	People		Millenials	
314	Not look t youth as fiscal burdens, but opportunities for future	People		Millenials	
317	Plan needs to consider what's necessary to retain county youth as they mature	People		Millenials	
1105	Millennials will move frequently	People		Millenials	
1316	Need to get young people to want to stay and to have people retire here.	People		Millenials	Seniors
1406	Provide incentives for college graduates to return to LoCo	People		Millenials	
300	Southern Loudoun explosion of population; shift growth to Silver Line corridor with higher density in east highway from transition area; cannot tell what is actually the transition - policy area	People		Population Growth	
345	Commercial eats up generally too much highway; stop population "explosion"	People		Population Growth	
657	Slow growth and growth population. Should not go out West. Slow the growth to decide is that good for the County?	People		Population Growth	
869	Slow down growth; what will happen?	People		Population Growth	
1048	"Do we need to be one of the fastest growing Counties?"	People		Population Growth	
1295	Slow growth (we are not Arlington)	People		Population Growth	
1421	Slow down growth. Increase book store	People		Population Growth	
1726	Managed, but not stagnant population and commercial growth while maintaining historic and rural nature of area	People	Built Environment	Population Growth	Rural areas
1960	Slow population growth in county	People		Population Growth	
2174	determine likely demographic makeup of Loudoun in 20 years	People		Population Growth	
2389	Don't rely on population density to finance growth (avoid the spiral of growth based on a revenue model based on growth)	People		Population Growth	
2441	Can county really keep growing	People		Population Growth	
2521	Smart growth-the hyper growth we have now will destroy schools, increase taxes etc. sustainable growth	People		Population Growth	
2547	Hyper growth will destroy everything we like about Loudoun	People		Population Growth	
2768	limit growth	People		Population Growth	
429	Be more inclusive and engaging of other cultures	People		Regulations / Incentives	

No.	PROMPT 1 (What do we need to make Loudoun County an even better community in the future?)	Primary Theme	Secondary Theme	Sub Theme (Primary)	Sub Theme (Secondary)
48	The need for active adults. For 55 and over (Independent living type)with assisted living options	People	Housing	Seniors	Senior
186	Integrate all ages, including senior housing/progressive care incentives	People	Housing	Seniors	Diversity
452	Needs of seniors and the aging are met and addresses	People		Seniors	
516	Maintain a diversity of race and age, millennial retention; job and housing variety; cradle to grave, "aging in place"	People	Housing	Seniors	Diversity
541	More aging services	People		Seniors	
1103	Likes senior community	People		Seniors	
1202	Make provisions for seniors like senior centers, affordable senior housing	People	Housing	Seniors	Senior
1207	Create incentives for more seniors to live here	People		Seniors	
2192	more senior communities; more senior centers	People		Seniors	
2265	support aging, diverse community without associations (HOAs, etc.)	People		Seniors	
2285	Keep senior services	People		Seniors	
975	County support various economic levels; multiple levels of support; fairness and affordability	People		Socioeconomic	
2109	E/W and socio-economic division	People		Socioeconomic	
3094	Ministry to the homeless and underserved is inadequate as well as alcohol, drug abuse, and mentally ill.	People		Socioeconomic	Community Services

PROMPT 2: How will we know when we've succeeded?

Listening & Learning Round Input: Envision LOUDOUN

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
66	online	Add additional shelters for abused women	People	
112	online	Allow citizens to know what is going on before it happens	People	
391	online	We need to be a community that cares for all it's people! Raise awareness, raise taxes, offer support.... anything to help our neediest community members!	People	
554	online	When everyone is satisfied	People	
4	LL_1_2_D	When everyone is happy	People	
183	online	More diversity	People	
237	online	Multi-generational population	People	
250	online	There will be more diversity in age, background, economic status and racial background.	People	
307	online	when young to old can live here. age in place.	People	
364	online	I just saw the survey questions for #3. It really bothers me that the county is concerned about race and whether or not people are Hispanic. Why does it matter? If it does because we are thinking about offering services based on race an ethnicity, then we've already failed. How about "One People. One Loudoun"?	People	
483	online	We'll have younger people in the county who can build upon Loudoun's success in the business arena. Having these people will help to build cultural centers vital to Loudoun's identity generating tourism and in turn more business.	People	
560	online	When people are happier.	People	
562	online	When we see all ages in the community, especially if the millenials can afford homes.	People	Housing
587	online	people will be happy	People	
598	online	People on facebook comment about the community all the time, people are vocal about their opinions. You would find out from the community itself.	People	
12		Having future generations want to come back/stay	People	
87	online	Young people living in community (affordability, night life)	People	
161	online	Kids stay in Loudoun-newer homes; jobs	People	
211	online	If young people graduate and stay. If young families in starter homes can stay. If next generation stays.	People	
412	online	When the youth of Loudoun will choose to stay, live and work because of the variety of facilities, ease of transportation and affordable housing	People	Housing
511	online	We achieve our goals when we create a community that our children call home and return to after traveling for their education. To accomplish this, we need to create a sense of place that is more than a residential development. Protecting the Rural and Transition Policy areas is an essential part in creating a sense of place. Any new comprehensive plan must give us the tools necessary to protect these areas. We need more than just another subdivision.	People	Environmental and Agricultural Heritage
564	online	We people living here from ages of 22-35 increase.	People	
568	online	When the work is completed and the youth of today stays with their future family	People	
597	online	We will know when we've succeeded when Loudoun County can be affordable for young people, families, and retirees; when there are a range of activities for a range of interests and age groups; when there are more preserved open spaces than we have today; when zoning in the Transition Area and western Loudoun remains as it is today.	People	

No.	ID	PROMPT 2: How will we know when we've succeeded?	Primary Theme	Secondary Theme
613	online	Youth: health, good citizenship, who want and do stay/return to Loudoun and contribute to the county community. Improved ecological services - cleaner water, habitat for wide range of organisms. These are easy to assess. High performance buildings (energy efficiency). Distributed power generations (at the point of use). More aesthetic development and landscape. Rural enterprise. Prime agricultural soils protected from development. Important, strategic, and adjacent natural resources and views protected.	People	
44	LL_2_9_B	More population; but not too much population	People	
64	online	Cultural diversity; keep and build on	People	
132	online	We are there-just slow growth	People	
401	online	Stable growth. Population and business growth relatively level.	People	
544	online	More people will come	People	
550	online	People will be happy More people will come here	People	
72	online	Community for all ages - balance all needs of all communities and not let distance impact connectivity between communities	People	
221	online	"I will still be here"	People	
591	online	Retirees will not move to NC or FLA for affordable and conducive housing	People	
95	online	No homeless in Loudoun Co.	People	
176	online	When teachers and deputies can live here	People	Housing
224	online	More people, more wealthy	People	
368	online	We will know we have succeeded when there are few people considered homeless in Loudoun County. When there are true affordable and safe options for residents of Loudoun County.	People	
433	online	Not only have we been able to survive, but we are thriving in Loudoun. If we can help others live a better life, it would help people to achieve self-actualization.	People	
555	online	Bump up the ADU numbers. Basically anyone with a Master's Degree for teaching is punished for having a higher degree. When more teachers are able to afford living in the county	People	
559	online	When I can move in to loubon	People	
578	online	When there's less people going hungry	People	
604	online	When all people, not just the wealthy, can afford to live, work, and play here.	People	
54	LL_2_9_L	Decreasing crime rates	People	

Listening & Learning Round Input: Envision LOUDOUN

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
34	LL_2_9_B	Social services will have to meet the needs to prevent disparity gap	People	
41	LL_2_9_I	With Loudoun County growing, housing and social should be separated within the county services	People	
163		The county is so spread out, bring it all together	People	
166		Different needs between East and West-recognize differences and bring more unity	People	
233	Online	Having a common platform where people can signup/volunteer	People	
47		Lack of vision in a wealthy, highly educated county	People	
150		Getting a large enough consensus to implement plan	People	
8	LL_1_2_E	Outreach and inclusion looking around this room a lot of diversity missing	People	
13		Diversity of opinions and core values depending on geography	People	
36	LL_2_9_D	Diversity of the community population	People	
81		Challenge is to get it right - balanced - represents everyone	People	
121		Trying to accommodate to many diverse viewpoints	People	
155		Some people do not have open minds	People	
179	Online	Currently a lot of the boards I've seen are mostly comprised of older, wealthier, caucasian men. There are few women.	People	
276	Online	I fear that there is a substantial cultural difference between Eastern & Western Loudoun that inhibits unified strategic planning. I also worry that Loudoun is somewhat Elitist in attitude and may not be interested in sharing the county with lower income residents.	People	
293	Online	Political correctness is the biggest problem. I would urge the county get over it. People are people. This racial and ethnic classification only divides. Governments should celebrate diversity by ignoring it. To do otherwise only creates divides.	People	
412	Online	Rural vs. Urban animosity is our biggest stumbling block. Reassuring the rural population that they're a part of the success of the county and they won't be shut out is imperative. The rural community can profit, retain it's character while still being part of the capital region.	People	
533	Online	We must do a better job in educating our policy makers, our employers, and our developer/ builders about the needs of the disability community and the value they bring to the community. Collaboration with our non-profits is the key.	People	
29	LL_1_12_E	Attracting millenials for jobs	People	Jobs and Businesses
353	Online	The demographic that we have today might not be open to this type of thing but as Millennials come out they will?	People	
2	LL_1_1_B	Population growth how do we control - what is smart growth -	People	
3	LL_1_1_C	Is continued growth a net positive?	People	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
230	Online	Most of these things need to be done by the private sector and will best serve an increased population with the exception of the ppol	People	
451	Online	Continued growth.	People	
479	Online	Too many people	People	
486	Online	People move into loudoun a lot	People	
6	LL_1_2_C	Developing a concensus as a community	People	
40	LL_2_9_H	Population based challenges	People	
88		People who don't agree with kid's opinions	People	
143		Lack of creativity	People	
197	Online	Greed for money.	People	
207	Online	Push back from residence.	People	
249	Online	Conservative folks that do not necessarily embrace growth in population and diversity. Small town communities that do not want growth in residential and commercial development, as they know it will drive more diversity to this predominantly Caucasian area. I do not want state that we are new to Loudoun (2 years), and have certainly felt embraced by the communities. But these suggestions are based on actual comments made by such individuals who I have established a trusting relationship with, and so they have been candid in their feelings.	People	
255	Online	Money and community acceptance to the ideas proposed	People	
286	Online	Awareness, empathy, and commitment.	People	
287	Online	It will be challenging to get approval from many opponents to pass the rule Planning, budget issues	People	
290	Online	The challenge will be balancing the reason many people move here (looking for a nice quiet neighborhood) with the insane building of shopping areas that create traffic.	People	
427	Online	There are no challenges other than the County needs to widen it's view of what it wants to be and make it known that it is receptive to other industries outside of major IT and focused on growth of all sectors in business.	People	Jobs and Businesses
455	Online	It's a hard and major change	People	
467	Online	The economy and society	People	Jobs and Businesses
473	Online	People	People	
481	Online	Money and public support/interest	People	
490	Online	The way how people think, there is no right or wrong answer. Its not simply black and white. Maybe for once you guys should look in our perspective.	People	
492	Online	The people who are not willing to help, what some people want and not actually need (like another mall) , finding a place to start it all, and creating ideas that will be helpful to the environment but still interest the public.	People	
493	Online	It is going to be hard to simply lower costs since we are increasing and becoming larger.	People	
501	Online	People are mean and don't listen to kids	People	
512	Online	Thinking outside the box. Using the motto "well. We've always done it this way"	People	
516	Online	some people may not agree	People	
524	Online	Greed. Poor planning regarding metro use. Cost and maintenance of native plantings and revised landscape aesthetics	People	

No.	ID	PROMPT 3: What are the challenges or obstacles to realizing our vision or maximizing our opportunities?	Primary Theme	Secondary Theme
542	Online	Change, many people resist change. Pressure to open the Transition Policy Area. NIMBY. Too many "I got mines" who care most about the value of their own homes rather than positive community change.	People	